

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53612	CF NTL-POL	FBD - LBD: 09/20/12 - 10/02/12	HL#:	Created: 09/19/12 02:07 PM
Client: BACHMANN FOR CONGRESS...	CPE: / / 2711	Agency Commission: 15 %	Updated: AMHEUER on 09/19/12 03:35 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: EST 2711 (1300)	Self :00:00	Confirmed: 09/19/12 03:35 PM	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/20/12 09:29 AM	
AE: Nicole Roy-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER; KEC/PH 9/19/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	0 1 0 0 0 0 0	NEWS	30				0.0	\$340.00	1	\$340.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										
002	MLOCAL2	0 0 0 1 1 0 0	NEWS	30				0.0	\$725.00	2	\$1,450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
003	MLOCAL2	1 1 0 0 0 0 0	NEWS	30				0.0	\$725.00	2	\$1,450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										
004	MLOCAL2	1 1 1 1 1 0 0	NEWS	30				0.0	\$725.00	5	\$3,625.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										
005	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/23/12	09/30/12	1	1									
006	WFACESPEC	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/23/12	09/30/12	1	1									

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Agency: STRATEGIC MEDIA PLACEMENT Product: EST 2711 (1300) Self :00:00 Confirmed: 09/19/12 03:35 PM

Buyer: WHITNEY EVERSOLE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/20/12 09:29 AM

AE: Nicole Roy-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DPRICE	0 0 0 1 0 0 0	DAY	30				0.0	\$475.00	1	\$475.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	0 1 1 0 0 0 0	DAY	30				0.0	\$475.00	2	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	1 1 0 0 0 0 0	DAY	30				0.0	\$475.00	2	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DYR1	0 0 0 0 1 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DYR1	1 1 0 0 0 0 0	SOAP	30				0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DYR1	0 1 1 0 1 0 0	SOAP	30				0.0	\$500.00	3	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

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Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/20/12 09:29 AM	
AE: Nicole Roy-GWTS-PH			Billing Int: Monthly BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	EDRPHIL	0 0 0 0 1 0 0	EFG	30				0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	EDRPHIL	1 1 0 0 0 0 0	EFG	30				0.0	\$450.00	2	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EDRPHIL	1 0 1 0 0 0 0	EFG	30				0.0	\$450.00	2	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ENEWS5P	0 0 0 1 0 0 0	NEWS	30				0.0	\$1,650.00	1	\$1,650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ENEWS5P	1 1 0 0 0 0 0	NEWS	30				0.0	\$1,650.00	2	\$3,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ENEWS5P	1 0 1 1 0 0 0	NEWS	30				0.0	\$1,650.00	3	\$4,950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEARLY	0 0 0 1 1 0 0	NEWS	30				0.0	\$2,200.00	2	\$4,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEARLY	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,200.00	2	\$4,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEARLY	1 1 1 1 1 0 0	NEWS	30				0.0	\$2,200.00	5	\$11,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEEL	0 0 0 0 1 0 0	ACC	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AWHEEL	1 0 1 0 1 0 0	ACC	30				0.0	\$3,000.00	3	\$9,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	AWHEEL	1 1 0 0 0 0 0	ACC	30				0.0	\$3,000.00	2	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	SNCAAFB	* * * * * S *	FTBL	30				0.0	\$750.00	1	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATEM-F/SU	0 0 0 1 1 0 0	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NLATEM-F/SU	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NLATEM-F/SU	1 1 1 1 1 0 0	NEWS	30				0.0	\$2,700.00	5	\$13,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NLATE1035P	* * * * * S	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/23/12	09/30/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PSIXTY	* * * * * S	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PWIFESUN2	* * * * * S	REGP	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	AWHEELSAT	* * * * * S *	ACC	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	SMAX	* * * * * S *	LOCS	30				0.0	\$335.00	1	\$335.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	M430ANEWS	0 0 0 0 1 0 0	NEWS	30				0.0	\$225.00	1	\$225.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	69	0	\$109,650.00	\$93,202.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Order Totals:	\$109,650.00	\$93,202.50	\$0.00	\$0.00
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